12:45 - 1:45 ~ Lunch & Door Prizes

Genetic Genealogy: Here’s What You Need to Know ~ Diahan Southard

YDNA, mitochondrial DNA, and autosomal DNA. Family Tree DNA, 23andMe, AncestryDNA, MyHeritage, and LivingDNA. Are these 3 test types = 3 testing companies = 8 times the confusion for you? This accessible lecture will cover only exactly what you need to know about this exciting science and how it can lead to important discoveries in your family history. In a fun, upbeat and non-science way, important questions will be answered: Who should be tested? Which test should I take? What will I receive? Will the DNA results help me? You will be entertained and enlightened, and leave with a better understanding of your next steps.

Get the Scoop on Your Ancestors with Newspapers ~ Lisa Louise Cooke

Yearning to “read all about it”? Newspapers are a fantastic source of research leads, information and historical context for your family history. Learn the specialized approach that is required to achieve success in locating the news on your ancestors. Includes three Cool Tech Tools that will get you started.

10:00 - 4:30 ~ Saturday Programs

Why We Care Where Grandma Went to Church: An In-Depth Look at U.S. Religious Records ~ Sunny Morton

Church Records can reveal U.S. ancestors’ vital events, family relationships and prior/subsequent residences (including overseas birthplaces)!. From the author of the forthcoming book How to Find Your Family History in U.S. Church Records, learn what church records look like, how to identify an ancestral church and locate and access its records.

10 Ways to Enhance Your Genealogy with Video ~ Lisa Louise Cooke

A recent Nielsen Study shows internet video is experiencing explosive growth. Don’t let the video revolution pass you by! In this class the host of the popular Genealogy Gems YouTube channel will give you ten ways that online video can enrich your family history. Genealogists can use video in countless ways to learn more about their ancestors, enhance their online presence to attract others researching the same family lines, and create intriguing projects to share their family stories.

12:45 - 1:45 ~ Lunch & Door Prizes

The Combined Power of YDNA and Autosomal DNA: A Case Study ~ Diahan Southard

DNA is certainly helping to shape our modern definition of family and to expand our views of our own personal and extended relationships. These waters can be difficult to navigate. A case study will illustrate how YDNA and autosomal DNA testing helped one family better understand their own past, and gave them incentive to reach out and connect with others. The session will cover methodology as well as the sociology of this kind of situation, and best practices for you and your family as you strive to forge bonds with others in a non-traditional way.

How to Create Exciting Interactive Family History Tours with Google Earth ~ Lisa Louise Cooke

Google Earth is much more than just a mapping program. In this presentation you will learn how to harness Google Earth’s capabilities by using it as a multimedia way to tell your ancestor’s story and leave a legacy for future generations. Learn how to incorporate images, videos, genealogical documents, and historic maps and bring it all together in a unique virtual family history tour that you can share on blogs, websites, by email and more, as well as use to further your research through geographic analysis.

Lisa Louise Cooke is the owner of Genealogy Gems, a genealogy and family history multimedia company. She is Producer and Host of the Genealogy Gems Podcast, the show available at GenealogyGems.com, in iTunes, and through the Genealogy Gems app. Her podcast brings genealogy news, research strategies, expert interviews and inspiration to genealogists in 75 countries around the world, and recently celebrated 1.5 million downloads!

Lisa is the author of a variety of multimedia materials including the Genealogy Gems Premium website subscription, and four books: Turn Your iPad into a Genealogy Powerhouse, How to Find Your Family History in Newspapers, The Genealogist’s Google Toolbox and Genealogy Gems: Ultimate Research Strategies, as well as the video series Google Earth for Genealogy.

Sunny Morton is a genealogy writer whose work is read by thousands in magazines and online. As a Contributing Editor at Lisa Louise Cooke’s Genealogy Gems, she frequently posts on the news, but also loves to share quick research tips, reveal little-known resources or take genealogists for an exhilarating dive into deeper research topics and techniques. She is also the author of My Life & Times: A Guided Journal for Collecting Your Stories.

Diahan Southard is Your DNA Guide at Genealogy Gems. She has worked with the Sorenson Molecular Genealogy Foundation, and has been in the genetic genealogy industry since it has been an industry. She holds a degree in Microbiology and her creative side helps her break the science up into delicious bite-sized pieces for you. This busy mom of three is also the author of the Genealogy Gems series of DNA quick reference guides.