Discover New Ancestral Information by Connecting Through Social Media

➢ “The 7 Biggest Social Medial Sites in 2019”, by Kristi Kellogg of the Social Media Journal posted on 11 Jun 2019: Facebook, Twitter, LinkedIn, Instagram, Snapchat, Pinterest, and Reddit.

➢ Value of Social Media – Increase exposure and presence on social media: 1 billion users, provide valuable content, photos and brand loyalty, boost web traffic and SEO, networking, etc.

➢ How to create a Facebook page for your ancestors

➢ Learn proven Facebook page components and design to attract others researching your family

➢ Social networking tools are a great means for finding additional information about your ancestors and connecting with those researching your family

➢ The online community is a proven source for finding help in identifying family photos and solving family mysteries

➢ Learn how to use social media to discover unknown living family members

➢ Social Media is a great way to stay connected with family
1. First, create your own Facebook page:
   a. Add banner photo and a profile picture
   b. Add family and friends

2. Then, you can create and design your ancestors Facebook page – Click “Create”

3. Create a “GROUP”

4. Begin to reach out with a greeting, post photos and events. Invite family to join in, share stories, etc. and have fun!